

Membership Features	Basic	Premium	Affiliate	Strategic	Elite
Platform Presence & Positioning					
Category Business listing on Manufacturers Hub	✓	✓	✓	✓	✓
SEO designed business profile		✓	✓	✓	✓
High-profile listing placement		✓	✓	✓	✓
Positioned above Basic members		✓	✓	✓	✓
Positioned above Premium members			✓	✓	✓
Trusted/vetted business status					✓
Business Profile Content					
Business name	✓	✓	✓	✓	✓
Business logo	✓	✓	✓	✓	✓
Website address	✓	✓	✓	✓	✓
Contact telephone number	✓	✓	✓	✓	✓
Plan email address	✓	✓	✓	✓	✓
LinkedIn profile link	✓	✓	✓	✓	✓
Full business address		✓	✓	✓	✓
Opening times		✓	✓	✓	✓
About Us section		✓	✓	✓	✓
Services provided		✓	✓	✓	✓

Industries served		✓	✓	✓	✓
SEO optimised, professionally built profile		✓	✓	✓	✓
Profile Media & Visual Features					
Listing Website-linked business banner		✓	✓	✓	✓
Clickable banners		6	6	6	6
Industrial image sliders		✓	✓	✓	✓
URL-linked videos		9	9	9	9
Search & Discovery					
Business category placements	1	5	10	10	10
Filter keywords	3	20	50	50	50
Trust & Credibility					
Verified customer reviews	0	5	5	5	5
Accreditations		✓	✓	✓	✓
Plant list for machinery and software		✓	✓	✓	✓
Social & Promotion					
LinkedIn introduction post	✓	✓	✓	✓	✓
LinkedIn posts a year	0	4	12	12	12
Quarterly blog features			✓	✓	✓
Category slider banner placement			2	2	2
Podcast with Manufacturers Hub			✓	✓	✓

Networking & Commercial Access					
Networking team size	1	2	4	4	4
Access to the networking section		✓	✓	✓	✓
Access to the RFQ section (NDA required)		✓	✓	✓	✓
Bid for work with no monthly costs		✓	✓	✓	✓
Free classified Ads		✓	✓	✓	✓
Additional Benefits					
Affiliate member discounts		✓	✓	✓	✓
Provide offers to Premium members			✓	✓	✓
Bespoke pricing and tailored onboarding					✓
	£25	£90	£360	£360	£
	Annual	Annual	Annual	Annual	POA